

Call for evaluators to design and implement evaluation of the Valuing Respect Project (immediately – June 2021)

Terms of Reference

The Valuing Respect Project led by Shift is a three-year collaboration, which aims to develop better ways of using information, metrics and indicators to evaluate business respect for human rights. The project is based on an open process of research, consultation and the gradual crystallization of conclusions and resources. It engages diverse experts and stakeholders, including investors, civil society, business leaders and policymakers. The project is funded by the Norwegian Pension Fund and the Governments of Norway and Finland. Fuller information about the project's aims, process and initial outputs can be found on the [project portal](#).

Shift is a registered non-profit, mission-driven organization headquartered in New York with an office in London and additional team members elsewhere in North America and Northern Europe.

Objectives

The project is multifaceted, involving regular roundtable consultations with diverse stakeholders and experts across eight distinct streams of work, each with distinct timelines, outputs and target audiences. This increases the complexity of predicting, achieving and evaluating the project's outcomes.

Shift has in place a logical framework for the project, against which it reports to funders. The project team is looking to appoint an evaluator, who can evaluate the project to capture its outcomes both within and beyond what is set out in the log frame. The evaluator will support the team as it seeks to achieve desired outcomes and to learn from this process.

The evaluator will work closely with the project team to capture learnings and to strengthen the project on an on-going basis through:

- Emphasizing and capturing learnings throughout the remaining life of the project
- Continuing monitoring of activities and outputs using the existing project's data recording system
- Gathering evidence and feedback about the project's outcomes, including collecting feedback from relevant stakeholders (and potentially participating in a 1-2 project consultations held in North America, Europe, South East Asia and Sub-Saharan Africa between October 2019 and December 2020)
- Helping the team to incorporate the feedback into the project's strategy and next steps
- Delivering a final report to funders in June 2021, covering achievement of targets against the log-frame; and answering the main evaluation questions.

Key Questions

- What has been the project's contribution to improving business and investor practices in the evaluation of companies' human rights performance?
- What do stakeholders take away from their engagement with the project? How have the project's debates and outputs shaped their work?
- How can the project improve in reaching the target audience?
- What has the project taught us about opportunities to change the current practices? How can Shift take the learnings forward after the project is completed?
- How are we ensuring and monitoring on-going impact beyond the life of the project?

Scope of work and budget

The evaluation shall begin in September 2019 and will last through June 2021. The final six months are earmarked for the final evaluation.

The scope of work includes:

- Developing a living work plan for evaluation, including an agreed set of deliverables, the degree of support and other aspects of evaluation
- On-going monitoring of activities and outputs against the log frame
- Engaging with external stakeholders throughout the remaining life of the project
- A final evaluation for the funders delivered at the end of June 2021

The maximum budget for the evaluation is \$90,000 for the period of 2019 to June 2021.

Qualifications

- Experience in designing and implementing innovative evaluation in international development and/or business and human rights
- Extensive knowledge of evaluation design, concepts and approaches
- Excellent written and verbal communication skills, including report writing
- Experience in making recommendations and improving processes
- Good facilitation skills and strategic thinking skills

Submission guidelines

The project team is open to learning and experimentation and welcomes suggestions with respect to the form, methods and other aspects of the evaluation.

Interested parties shall submit:

- 1) A proposal outlining the approach, methodology and initial work plan. These should include:
 - The extent to which, and ways in which, the evaluator will support the project team
 - How, and how regularly the evaluator will report progress to the project team
 - Approaches to collecting of information
- 2) A comprehensive CV for all individuals involved, including a list of similar evaluation projects they have completed
- 3) Two contactable references

Requested documents should be send to mark.hodge@shiftproject.org by **August 23rd, 2019**.

Submissions will be assessed on the basis of:

- Qualifications and experience of the providers in the business and human rights or related fields
- Quality of the proposal
- Value for money

Shift reserves a right to reject any offer if any illegal or corrupt practices have taken place in its connection.

If you have any further queries or would like to discuss any matters by phone, please contact jana.mudronova@shiftproject.org.